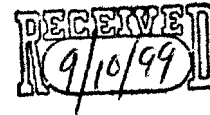




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September 1, 1999



Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 C.F.R. § 101.93, that Rexall Showcase International, Inc. ("RSI") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 within the past 30 days commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

Ultimate Performance™ Quad-Plex™: Patented Promune whey protein is a high-quality protein that supports muscle synthesis, maintenance and repair. [It] provides needed amino acids to muscles after an intense workout to maintain a positive protein balance for the anabolic support you need. And it's fortified with L-glutamine, lysine, taurine, glycine and branched chain amino acids that are important for muscle building. [It] helps provide amino acids to muscles with a blend of four proteins. [It] includes branched chain amino acids to provide an optimum energy source for working muscles.

The undersigned certifies that the information contained in this notice is complete and accurate and that RSI has substantiation that the statement is truthful and not misleading.

Sincerely,

Deborah Shur Trinker

Deborah Shur Trinker
Vice President of Regulatory Affairs
and Assistant General Counsel

Enclosure

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